



# iknaSOFT

Your Perfect Digital Partner

IT SERVICE PROFILE



[www.iknasoft.com](http://www.iknasoft.com)



[info@iknasoft.com](mailto:info@iknasoft.com)



+971 52 809 0094

# ABOUT US

IKNASOFT, is a renowned information Technology Solutions provider headquartered in Dubai

Since its inception in 2012, Iknasoft has developed dynamic and cost-effective solutions for its clients all over the world with its dedicated and skilled team of professionals.

GCC countries consider Iknasoft to be a popular provider of IT services. Using the company's close structure, within the organization, our internal IT environment and the emerging external IT environment are well coordinated.

Founded on commitment and hard work, Iknasoft has flourished into a one-stop IT solution provider with customers all over the world.

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## WHO WE ARE?

A blend of deep domain knowledge, a range of industry expertise, and extensive implementation experience defines Iknasoft's service offerings.



# CONTENT

## 1. Application Development

- Enterprises Resource Planning - ERP
- Customer Relation Management - CRM
- Customized Application Development
- Mobile Application Development
- Service Desk - SLA Based Incident and Service Request System

## 2. IT Infrastructure Management

- Server Management
- Network Setup / Maintenance
  - Routing & Switching
  - Firewall / VPN / Cyber Security
- Cyber Security
  - Network cyber security
  - Centralized System Security
  - Storage and Backup
  - Enterprises Backup & Recovery Solutions for SME Companies
  - IT End-User Support Services
  - IP-PBX

## 3. Data Centre Management

## 4. Email Hosting

## 5. Digital Marketing

- SEO Services
- Branding
- Lead Generation
- Social Media
- WhatsApp/Email Marketing

## 6. CCTV

## 7. Biometric/RFID Access Control System

## 8. AV Systems`

- Video Conferencing system
- Professional Audio Systems

# APPLICATION DEVELOPMENT



## Enterprises Resource Planning - ERP

One of the prominent activities of Iknasoft are application development and Resource Planning, which provide consistency over your resources planning and functional management. The comprehensive ERP system we develop ensures your business overcomes all business challenges with proper integration.



## Customer Relation Management - CRM

Customer Relationship Management (CRM) software solutions are the most significant aspect of business operations. At Iknasoft, we develop CRM software to meet specific business needs. With our level of expertise, we are regarded as an excellent CRM Consultant providing services to international customers thanks to our level of efficiency.





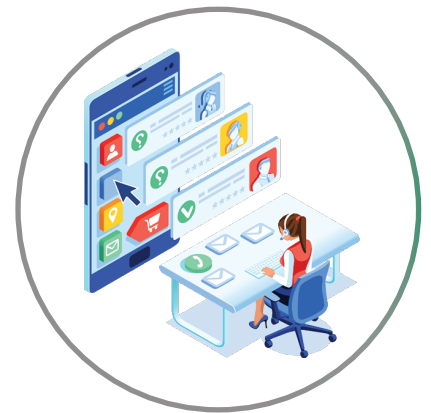
## Mob. Application Development

Mobile applications need to be niche-specific, target-oriented, feature-rich, and adaptable in order to drive results against all odds.

Iknasoft specialize in creating mobile solutions with high-quality coding and a clean system architecture

## Service Desk

Iknas - IT service desk is a ticket based delivery mechanism that provides a single point of contact (SPOC) between IT organizations and end users. A foundational element for IT service management (ITSM), service desks handle the full lifecycle of IT service delivery, from managing service requests to resolving service issues.



# IT INFRASTRUCTURE MANAGEMENT



## Server Management

Management of servers in an IT environment involves supervising and maintaining them to ensure optimal performance. As part of its responsibilities, Iknas' server team is responsible for the administration of hardware, software, security, and backups. Consequently, it minimizes downtime and server slowdowns, establishes secure environments, and ensures that servers meet the growing needs of an organization



## Network setup / Maintenance

The basic tenets of setup / maintaining company network – and the basis of a successful regular network maintenance plan



### Routing

Routers let multiple computers share a common Internet connection from your ISP. Routing is the process of connecting various networks simultaneously.

In a network, a switch is a hardware device that filters and forwards network packets from one device to another. L3 Switches supports advanced level of network configuration.

### Switching

### VPN

A VPN, or Virtual Private Network, allows you to create a secure connection between two or more computers network over the Internet through a structure secured encrypted way... Infact a private tunnel is been created between two or more network, and this virtual pipe is not visible to the outside cyber hackers.



# Cyber Security

Cyber security is a combination of multiple devices / servers and software Structured configuration.



## Network cyber security

Implementing robust and up-to-date network defense layers, such as Traffic-managing Firewalls, Virtual Private Networks, User Access Controls, Double Authentication Measures, log inspections for usage documentation, Real-Time breach notifications and auto-generated security reports

A system that connects the infrastructure to allow seamless bidirectional data flow between each system and the enterprise security control center. IT Security Policy, IT Security Procedure, IT Security practices, Centralized Antivirus / Anti Malware system setup etc... are the core area

## Centralized System Security

## Storage and Backup

Data is a critical asset for today's businesses. Companies dealing with an enormous volume of data daily, managing it all demands an effective storage system that can offer businesses improved access to data without compromising security and compliance by using Physical, Virtual or cloud storage access. Iknas having the ability to take the charge of your files and other stuff in the Physical device or in a cloud and the data is stored for as long as we pay for the cloud storage.

## Enterprises Backup & Recovery Solutions for SME Companies

Enterprise backup and recovery solutions are designed to capture a point-in-time copy (backup) of enterprise workloads in on-premises, hybrid, multi-cloud and SaaS environments for the purpose of recovering this data in case of loss." Backup and recovery solutions have several core capabilities. These include backup and recovery of operating systems, files, databases and applications in the on-premises data center; Backup and recovery of public cloud IaaS, PaaS and SaaS data;

In an organization, end-user support provides assistance to IT issues and disruptions.

End user support specialists are the first line of help when a user encounters a problem with software or applications or a defect in an IT program.

They perform a variety of tasks. They can answer phone inquiries or respond to email requests. In addition, they may perform in-person support sessions.

End user support specialists hold a fundamental role within an IT company. They have a combination of technical and interpersonal skills

## IT End-User Support Services

## IP-PBX

Ikna's expertise includes IP PBX system configuration and maintenance. IPPBX is a telecommunication device that provides voice connectivity to desk phones within a building. It oversees the outgoing and incoming calls across its telephone network using an internet connection.

IP – Internet Protocol (IP) is the method of transmitting data to another server. This technology means that calls are established over the internet.

PBX – A Private Branch Exchange is known as a PBX, which is an internal telephone network. A PBX exists on-premises, or you can host it from the cloud securely

# DATA CENTER SOLUTIONS

With our data center solutions, you can create a future-ready, high-tech data center infrastructure. We understand your company's unique requirements and design and implement devices to meet all of them. Not only the IT supply and deployment we undertake A-Z of DC infra built and even the data center management. We provide all these in the package or turnkey solutions





# EMAIL HOSTING

Iknas provides premium email hosting services with best pricing, all you need is a domain name to use an email service. Connect us for a free consultation and detailed requirement study.

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# DIGITAL MARKETING

## SEO Services

We are an SEO service provider that offers expertise in optimizing a company's website and online presence to improve their search engine rankings, drive traffic, and increase revenue.

## Branding

IknaSoft offers expertise in creating and managing the company's brand identity, including the logo, messaging, and overall image, to help them stand out in the market and connect with their target audience.

## Lead Generation

We are also a lead generation provider for a company that specializes in developing and implementing targeted marketing strategies to generate high-quality leads and increase the company's customer base.

## Social Media

Social media services for a company refer to the management and optimization of the company's social media accounts by a professional or agency, with the goal of increasing engagement, growing the company's

## WhatsApp / Email Marketing

WhatsApp / Email marketing for a company involves using a combination of WhatsApp and email to send targeted messages and promotional content to potential customers, with the aim of increasing conversions and building customer relationships.

# CCTV

CCTV is used in many different areas of business, including retail, Manufacturing companies, Schools, Colleges even in high-risk locations.

These Secure, reliable and robust solutions can be used to make sure that security is maintained throughout the day.

Iknasoft specializes in planning, implementing, and optimizing CCTV surveillance systems. Unlike local DVR/NVR storage, CCTV footage can be stored centrally from multiple sites which ultimately will save costs.





# BIOMETRIC / RFID ACCESS CONTROL

A partner with Iknasoft, The biometric and RFID time attendance / Secure access systems offered by Iknasoft can be configured and synchronized across multiple locations.





# AV SYSTEMS

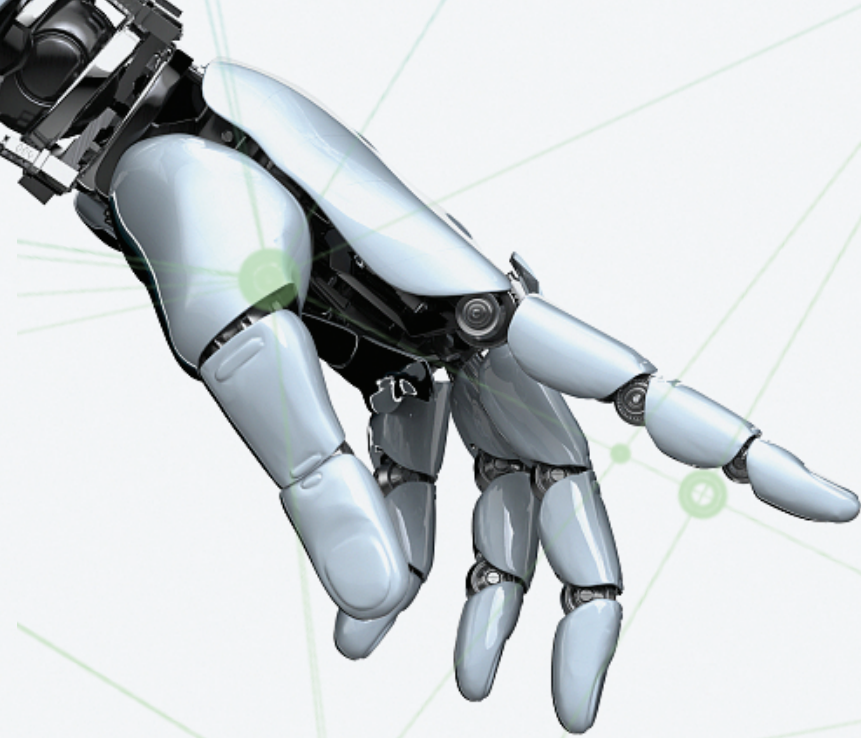


We offers expertise in the setup, installation, and management of video conferencing technology and software to enable seamless virtual meetings for individuals and organizations.

## Video Conferencing system

## Professional Audio Systems

IknaSoft is a unique and growing audio visual solutions provider. Our technical expertise enables us to setup and install AV products with full competence, which sets us apart from the competition.



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+971 52 809 0094



+971 52 809 0094



DAMAC Smart Heights - Office No. 1501  
Barsha Heights - Dubai, UAE (Head Office)

